Cheng-Han, Hsieh (Orton)

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SUMMARY

MBA candidate at National Chengchi University with 3+ years across software engineering, system analysis, and project management. Proven ability to **translate complex business requirements into scalable technical solutions and drive cross-functional execution**. Passionate about bridging business needs and technology to help clients solve real operational problems.

EDUCATION

National Chengchi University   Sep. 2026 - Jun. 2028 (Expected)
Master of Business Administration

Yuan Ze University   Sep. 2017 - Jun. 2022
Bachelor of Business Administration in International Business

EXPERIENCE

iOS Developer | System Analysis & App Architecture | Lion Group 雄獅集團   Sep. 2023 - Present
- **Identified timeline risk** during requirements analysis and **proactively introduced daily stand-up meetings** to accelerate communication across teams — **reducing the projected 5-month delivery to 3 months** at first launch.
- Designed and implemented the B2C app homepage redesign using UIKit and async concurrent API calls , **driving a 37.5% MAU growth** within six months through improved performance and marketing module integration.
- Took ownership of B2B App post-launch feature development, **managing full lifecycle** from requirements intake and **cross-functional feasibility discussions to specification** authoring and hands-on iOS implementation.
- Resolved security vulnerabilities identified by the **Mobile Application Security Alliance**, enabling the application to pass **MAS L3 security compliance**.

iOS Developer Trainee | AppWorks School   Mar. 2023 - Aug. 2023
- Built the **SoulSafe personal iOS project** within five weeks, independently leading ideation, UI/UX design (Figma, Heptabase), and development using **Swift (UIKit)**.

Software Project Manager | 25sprout 新芽網路   Feb 2022 - Mar. 2023
- Delivered enterprise platforms for **Taikoo Motors Group** (12-person cross-platform team), coordinating designers and engineers across web, iOS, Android, and backend.
- Translated business requirements into specifications praised by engineers for clarity; **redesigned task allocation** for Silks Hotel Group project to **compress delivery from 2 months to 1 month**.
- Managed development timelines and feature delivery to ensure **on-schedule product releases.**
- **Initially joined as a Software Project Management Intern (Feb 2022 - Jun 2022)**, supporting website projects for **Giant Bicycle** and **Allianz Life Insurance** through QA testing, documentation, and wireframe design.

EXTRACURRICULAR

Frontend Engineer (Flutter) | NCCUPASS 政大通   Feb. 2026 - Present
- Developed and optimized interfaces using Flutter, implementing core user flows and product features.
- Identified and proposed **UI/UX improvements** to enhance application usability and user experience.

HONORS & AWARDS

Admission Scholarship (Ranked 1st / 30 admitted students, MBA B Track), National Chengchi University
Academic Excellence Scholarship (Ranked 3rd / 44 in Class, Junior Year), Yuan Ze University
Member, Beta Gamma Sigma (BGS) International Business Honor Society – Top 10% of Business Students

SKILLS

Languages: Mandarin (Native), English (TOEIC 910/990 | Speaking 160/200 | Writing 180/200)

Business & Consulting: Requirement Analysis, Project Management, Stakeholder Communication

AI & Data Tools: AI-assisted development tools (Copilot, Codex), SQL (SQLite), Google Ads Fundamentals certified